

# **“Economy”**

## **Gaps in current Locality Plan and Actions**

- Measure the value of volunteering and its impact on the local economy (the social economy)
- Include the voluntary sector's contribution and return on investment (significant extra funding brought in to area each year)
- Although support exists for people to set up new social enterprises, more should be done to promote this opportunity to local people (including funding)
- There should be more awareness in the community of the new Business Improvement District (BID) initiative
- Ensure that new BID structure adopt partnership approach and work together with existing structures including Thriving Places as well as the voluntary sector, social enterprises and local residents
- More support for young people such as mentoring
- Change people's mind-sets (particularly young people) re: different types of employment opportunities e.g. roles within new sectors such as gaming/tech/digital fields
- Make sure allocated resources/services are spent/delivered in the local area - PEF funds given to schools out with the area and not necessarily benefiting local children
- Build new school (long term) – needed to support new Cowlairs and Westercommon developments