

Parkhead, Dalmarnock and Camlachie Thriving Place



October 2017

Welcome to Parkhead, Dalmarnock and Camlachie Thriving Place

Thriving Places was introduced in Parkhead, Dalmarnock and Camlachie to help improve the quality of life of people who live and work here. This can mean trying to improve health and wellbeing, community safety, education, employment, income, housing, the local environment or access to services. It can also mean encouraging local involvement in decision making.

A key part of Thriving Places is providing services **with** people, **not** to people. This means engaging with communities using a grass roots approach to deliver the right services in the right places to meet local needs. A Community Organiser was recruited in October 2014 to help local communities get involved in Thriving Places. As such, the work is just ending its third year.

This 10-year plan will tell you more about what Thriving Places is doing in Parkhead, Dalmarnock and Camlachie. It is based on consultation with local people over the last year. This is a living plan, which means that it will change as more local people get involved and the work progresses.

Local communities have to be meaningfully involved for the plan to work. Without local communities and our partners working together we cannot achieve what the plan sets out. Local organisations are already involved in the Parkhead, Dalmarnock and Camlachie Steering Group and we are keen for local people to join too.

This plan should be relevant for people who live and work in the local area and there are plenty of opportunities to be involved in different ways. This could mean setting up or joining a community group, joining a club, attending meetings, volunteering or just telling us what you like or what you would like to change about the local area.

We recognise that local communities are made up of a mix of people: for example, children and young people to the elderly, people from a variety of ethnic backgrounds and religions, disabled people and those with mental health issues. Sometimes people from these groups are less involved in community activities and often less likely to be consulted in planning processes. It is important that the views of these diverse groups are included in the plan too, so we will make extra effort to involve people from across your community. This means that the plan will represent the views and needs of the widest range of people possible.

To find out more about Parkhead, Dalmarnock and Camlachie Thriving Place you can contact:

West of Scotland Housing Association: 0141 550 5600, maisie.o'brien@westscot.co.uk

Partnership Development Officer: Andrew McMillan, 0141 276 9863, andrew.mcmillan@glasgow.gov.uk

Why This Plan Matters

The Community Empowerment (Scotland) Act 2015 was passed to help communities have more say in decisions that affect them and to be empowered to do more for themselves, where appropriate. For example, the Act enables community groups to take ownership of or run a local community centre.

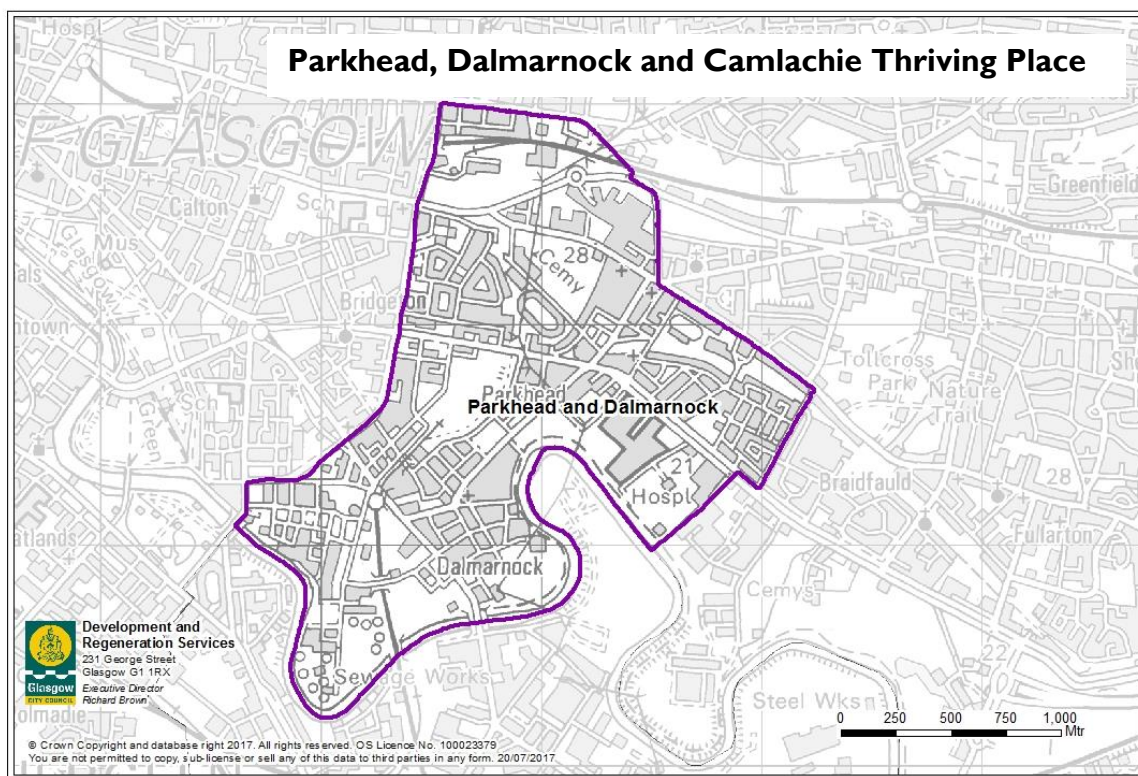
The Act also requires Community Planning Partnerships (CPPs) to produce Locality Plans with local people for areas that are disadvantaged in some way, including health and wellbeing, access to services, housing, community safety, employment, income or education. Locality Plans have to set out local priorities (based on consultation with people who live in Parkhead, Dalmarnock and Camlachie), what improvements are planned and when these improvements will be made. If you live or work in the local area you have the right to be involved in the work associated with the Locality Plan. CPPs are required to publish progress reports on Locality Plans every year. This is the Locality Plan for your area. It tells how we will improve the quality of life here over the next 10 years, working in partnership with local communities.

All Community Planning partners are required by the Act to work with communities to achieve the goals identified in this plan. This includes Police Scotland, Scottish Fire and Rescue Service, Glasgow Kelvin College, NHS Greater Glasgow and Clyde, Glasgow Life, Glasgow City Health and Social Care Partnership, Historic Environment Scotland, Scottish Enterprise, the Scottish Sports Council, Skills Development Scotland and Strathclyde Partnership for Transport.

There are many other local organisations which are part of Parkhead, Dalmarnock and Camlachie Thriving Place, including West of Scotland Housing Association, Glasgow Housing Association, Parkhead Housing Association, Possibilities for Each and Every Kid (PEEK), and Jobs and Business Glasgow.

Life in Parkhead, Dalmarnock and Camlachie

Parkhead, Dalmarnock and Camlachie Thriving Place is located in the east end of the city. The map below shows the area covered. However, these boundaries are flexible; they may change to reflect the way that people identify with the place where they live. For example, Thriving Place may work just outside these boundaries if local people use nearby community centres or schools in Bridgeton.



A Brief History of the Area

Parkhead, Dalmarnock and Camlachie was once a heavily industrial area. Beardmore's Parkhead Forge, for example, stood in the area from the 1840s until it was demolished in the 1980s. At its peak, it employed around 5,000 workers. Other local industry such as A. G. Barr, Dalmarnock Iron Works, Dalmarnock Power Station, Norit Chemicals at Millerston Street and Camlachie Cooperage had also gone by the end of the 1970s.



The area has changed a lot since its industrial heyday. For example, the Forge Shopping Centre was built on the site of Beardmore's Forge and Vinegarhill Showground, opening in 1988 and creating retail jobs for the area. Through the 1970s and 1980s the Glasgow Eastern Area Renewal project sought to regenerate the local area.

The Commonwealth Games 2014 has also had an impact on the physical landscape of the area, not least adding the Sir Chris Hoy Velodrome and the Emirates Indoor Arena to an area that already has a world class venue in Celtic Park. The local area is of course home to Celtic Football Club, founded in 1888.



The melting bay inside Parkhead Forge

The Commonwealth Games have had a further impact on the local area. The Millerfield high rise blocks were demolished to allow for the construction of the Athletes' Village. The village development has since become homes for people living in both private and social housing. The Legacy Hub, a community facility for local people, was also built as a result of the Games. The Cuningar Loop project developed former industrial land on the south bank of the River Clyde into a nature trail and public space, now linked by a footbridge into Dalmarnock.

The heritage of the local area is still there, even though historic industry has largely gone. The backdrop of Parkhead Cross remains unchanged from the turn of the 20th century when it was built, replacing the former Cross of the old mining and weaving village of Parkhead. Funding from the Townscape Heritage Initiative is funding the Cross as a small conservation area, because of its architectural significance.



Parkhead Cross, around 1926

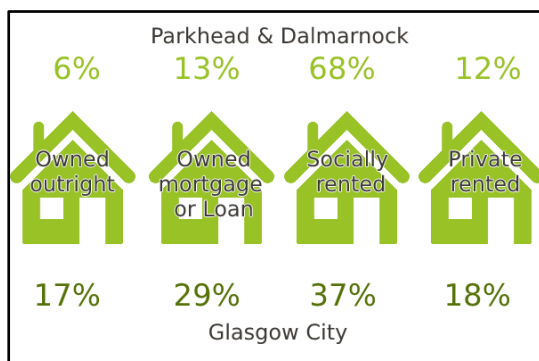
Housing built in the 1920s and 1930s around Society Street also remains, having undergone recent refurbishment. Some traditional sandstone tenements remain in Dalmarnock, along with modern brick-built versions.

Barrowfield, the largest housing scheme within Camlachie, has undergone significant change, with new, improved housing being built in the last few years.

Further information on the history of the Parkhead, Dalmarnock and Camlachie areas can be found at: <http://www.parkheadhistory.com/>.

Who Lives in Parkhead, Dalmarnock and Camlachie?

The number of people living in Parkhead, Dalmarnock and Camlachie increased significantly between 2011 and 2015, from 6,789 to 9,171. This is partly due to the increase in available housing brought about by the Commonwealth Games 2014. The previous 10 years had seen a fall in the population by 207. Slightly more women (52%) than men (48%) live in the local area.



Parkhead, Dalmarnock and Camlachie is an area with a relatively high and increasing number of children and young people. More than a fifth (21%) of the people living in Parkhead, Dalmarnock and Camlachie are aged under-16 compared to less than a sixth across

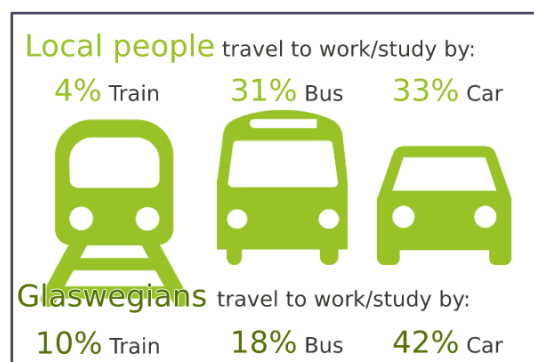
Glasgow. The number of under-25s has increased by more than a fifth to 35% since 2011, while the numbers of 0-4 and 5-11 year olds have increased by 69% and 33%, respectively. More than a quarter of households in the local area have dependent children, compared with just under a quarter across Glasgow. Lone parent households with dependent children account for 16% of all local households, compared 9% of households across the city. The number of older people in the area is relatively less with 12% of local people aged 65 years or older, compared with 14% city-wide.

This means that there are fewer people between 16 and 64 years of age, with 67% in Parkhead, Dalmarnock and Camlachie compared to 70% across Glasgow.

The local area is not as diverse as Glasgow. Around 7% of local people were born in a country other than the UK. This compares to 12% of people citywide. A very small number of local people have some difficulty with the English language, only 2%, compared with 3% across the city.



There are local challenges; people living in Parkhead, Dalmarnock and Camlachie have poorer life outcomes than the city average. The average number of years that local men are likely to spend in good health is 47, the lowest in Glasgow, compared to the Glasgow average of 56. For local women Healthy Life Expectancy is 50 years, the lowest in Glasgow, compared to 59 across the city.



There is a higher number of local people (38%) with one or more long term health conditions than across Glasgow (31%). More local people (21%) feel their day-to-day activities are very limited by a health condition compared with Glasgow (13%).

Local secondary school attendance has a similar pattern to Glasgow, around nine out of ten pupils. However, local pupils on average do less well at school compared with the city average. A third of pupils across Glasgow achieve 5 or more qualifications at this level, compared with less than a fifth (18%) of local 4th year pupils. Nearly half of local people (49%) have no qualifications, compared to just under a third of people across the city (32%). Local people are likely to earn less or have fewer employment opportunities.



There are a number of local community groups, organisations and services which seek to address these challenges.

What's in Parkhead, Dalmarnock and Camlachie?

There are many active community groups and associations in Parkhead, Dalmarnock and Camlachie. This includes tenants and residents groups, lunch groups, youth projects and arts organisations. Some of these groups are quite formal, with constitutions and bank accounts and some are groups of friends who meet regularly for a cup of tea, chat and to take part in activities or shared interests.

For example, the Memories Project is run in collaboration with Alzheimer Scotland and Scottish Football Museum bringing together a group of adults living with dementia to take part in a football based reminiscence group based within Bridgeton Library.

The Wider Access and Youth Access Programmes are supported by Glasgow Kelvin College and provide tutors for adult and youth learning in Thriving Place areas. There are a number of learning centres in and around Parkhead, Dalmarnock and Camlachie including Barrowfield Community Centre, Bluevale Community Centre, the Enterprise Centre, the Helenslea Community Hall, Calton Heritage and Learning Centre and the Legacy Hub. This supports a wide range of learning programmes including IT skills, art, first aid, health and safety, food hygiene and beauty, for example. The programmes offered are based on what local people ask for.

Parkhead, Dalmarnock and Camlachie and its surrounding neighbourhoods have a range of facilities for local people. Many of these offer services for local people.

The Legacy Hub, for example, has a new purpose-built community hall, a nursery, GP surgery, pharmacy, dentist, training and educational facilities and a community café.

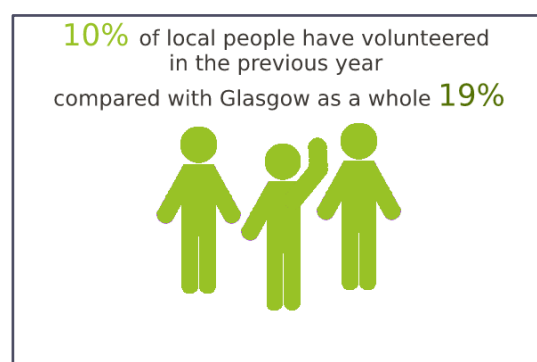
There are a number of libraries within and around the local area. These all offer free computer and internet access, free computer courses, CDs and DVDs to hire, newspapers and magazines, community Language Materials and events and activities for all ages.

Parkhead Library runs Play and Share, Govan Law Centre, Bounce and Rhyme, Toddlers Tales, McMillan Cancer Support and ESOL Classes. Bridgeton Library has the BFI Mediatheque, Bounce and Rhyme, Toddlers Tales, Local History Group, Govan Law Centre, ESOL classes, MSP and MP surgeries, memories project and bereavement group. The building is also home to Clyde Gateway and Glasgow Centre for Population Health. Bridgeton Community Learning Campus is also nearby, providing a wide range of activities and family support as well as a café, gym and internet access.

The local area has a range of local shops and businesses, ranging from large supermarkets to local newsagents, with a number of cafes, hairdressers, chemists and so on. Many of these are located at The Forge Shopping Centre. The Forge also has a multi-screen cinema.



There are a number of places of worship within the local area, with church halls housing a number of local community groups and projects. For example, Café Stork is run out of Parkhead Congregational Church for first-time parents and Parkhead Addiction Recovery Café takes place in the Nazarene Church.



You can find out more about groups, organisations and facilities in Parkhead, Dalmarnock and Camlachie on the Pathfinder website at [http://northeastglasgow.co.uk/madeinParkhead.Dalmarnock and Camlachie](http://northeastglasgow.co.uk/madeinParkhead.Dalmarnock%20and%20Camlachie).

Planned Development for Parkhead, Dalmarnock and Camlachie

There are a number of housing developments planned for the local area. These are shown on the map on the next page. There are plans to build potentially around 1,586 housing units in Parkhead, Dalmarnock and Camlachie. This is a mix of private and social housing. This means there could be a significant increase to the local population in the next ten years. Further economic development is also planned for the local area.

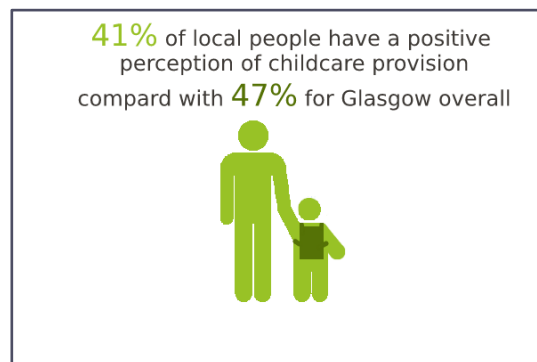
Clyde Gateway is the main programme for economic, social and physical improvements in the area and a funding partner for Thriving Places. This is a partnership between Glasgow City Council, South Lanarkshire Council and Scottish Enterprise, backed by funding and direct support from the Scottish Government.

How Local People Have Been Involved

Over the past three years, consultation has taken place in different formats and at varying scales, ranging from surveys to conversations with people involved in local projects.

The Health and Wellbeing Survey, 2014 – 2015

The Health and Wellbeing Survey is carried out across Scotland every three years. People that take part are asked a number of questions about their health and wellbeing, as well as how they felt about their neighbourhood. Sometimes particular local areas are chosen to get more information on what life is like for people there. Between August 2014 and June 2015 436 people in Parkhead, Dalmarnock and Camlachie took part in this survey.



Survey of Local Residents, 2015

A survey of local residents was carried out in the summer of 2015. People were asked what it was like to live in the area, if there was anything they would change about it and what they wanted it to be like in 10 years' time. 126 people took part in this survey.

Community Conversations, 2015 - Ongoing

The Health Improvement Team and Community Organiser speak regularly with community groups through the local area. This includes groups they have helped set up. The Health Improvement Team hosts Community Breakfasts every two months, with around 50 people attending. At the breakfasts partners engage with local people about life in the area to further inform the work of Thriving Places. Glasgow Kelvin College also provide learning programmes based on the needs of local people.

Using the Place Standard, 2017

We consulted local residents this summer using a version of the Place Standard. This is a tool used by planners and health professionals to identify how local people feel about their area and which local issues they are concerned about. This work was supported by training from Glasgow Kelvin College and you can find out more about the Place Standard at <http://placestandard.scot>. We asked people nine questions around health and wellbeing, environment, community safety, amenities, employability, learning, community support and transport. These issues were identified as priorities by local people during the 2015 survey.

So far, 42 people have taken part and findings will be added to the plan when the work is completed.

Pick Parkhead, 2017

Local people were invited to take part in a consultation on the future of Parkhead Cross and Forge area in summer this year. Local people were invited to take part in an online survey, drop-in sessions and/or workshops held over four days in a rented shop unit at Parkhead Cross. 45 people completed the online survey and there were 32 face-to-face responses.

What Local People Say About Their Area

Speaking with local people has helped us to identify and try to address local challenges. Below are some of the things local people identified.

The Health and Wellbeing Survey 2014 – 2015

7% of people surveyed belonged to a club, association or group. Around one in ten people (10%) had volunteered in the last year. 5% of local people surveyed had taken part in social activism. Three quarters of people surveyed (75%) felt they had some kind of social support.

Nearly three quarters (71%) of people surveyed felt they belonged to the area. Nearly two thirds (62%) felt they were valued as a member of their community. Three quarters (83%) felt they had a good quality of life.

69% felt that if local people worked together they could influence decisions that affected Parkhead, Dalmarnock and Camlachie.

People were also asked how they felt about things to do, or places to shop in the area. Around half (70%) felt food shops were good. Just under half of people (49%) felt there were good leisure or sports facilities. Around a third of people (34%) also felt there were activities for young people in the area.

Nearly three quarters (71%) thought local schools were good. More than three quarters of people surveyed (76%) felt public transport was good. Under half (41%) felt positively about childcare provision.

Survey of Local Residents, 2015

The things mentioned most often that people thought would make life better for them were improvements to the local environment, making the area a safer place to live, improving amenities and more activities for children and young people.

Community Conversations, 2015 – Ongoing

A number of local issues have been highlighted such as a need for additional support for families with young children, more healthy activities for older people, introducing parking controls for football match-days and helping people cope with bereavement.

Pick Parkhead, 2017

People that took part in the consultation said that the best things about Parkhead were the local people, Asda, the Forge, beautiful buildings and religious space. The most common dislikes about Parkhead were a lack of greenspace, the number of pubs and traffic. Suggested improvements to the area included more greenspace, better cared-for buildings and the regeneration of Parkhead Cross.

Thriving Place Action Plan

Early on, Parkhead, Dalmarnock and Camlachie Thriving Place Steering Group was set up to coordinate the work of partners in the local area. We will ensure that local residents join the Steering Group to help us make sure that Thriving Place is going in the right direction.

The Community Organiser was recruited in October 2014, employed by West of Scotland Housing Association. Additional funding has been secured to employ two Community Workers. This team has built trust and relationships with local people and helped develop projects to address identified need as Thriving Places continues to grow locally.

Thriving Places is coming to the end of its third year in the local area. It was introduced to help existing services work better with each other and with communities to address the local challenges mentioned earlier in this plan. The Community Organiser and Community Workers have helped local people set up new groups to add to the work done by existing community groups and organisations in the area.

The projects developed by Parkhead, Dalmarnock and Camlachie Thriving Place so far include a homework club and family meal programme, providing support to first time parents, community gardens, tea dances, specific support for men, community breakfasts, a music collective and a local breakfast club. At each of these projects the team has conversations with local people to identify other ways to work with local communities.



Jazz event in Parkhead, 2016.

On the following pages are some examples of the work done by Thriving Places in the last three years. It is important to also note that a number of community groups, local organisations and Community Planning partners are delivering projects and services within the local area and surrounding neighbourhoods.

Childcare and Nurture Glasgow East (CHANGE), for example, is a project that aims to create flexible and affordable childcare for families. This is led by Children in Scotland with funding from the Big Lottery.

Scottish Children's Neighbourhood builds on Thriving Places by joining up efforts across services and sectors to support children and families and the communities in which they live. This is led by What Works Scotland and Glasgow City Council Education Services.

Clyde Gateway set up the Population Health Working Group help local services improve health in the Parkhead, Dalmarnock and Camlachie area

Going forward it will be important to ensure that all of these initiatives share information as to their action plans and progress, and link together where it is helpful to make sure that Parkhead, Dalmarnock and Camlachie get most benefit from these projects and services.

Family Meal and Homework Clubs

The Family Meal and Homework Club in Dalmarnock was set up in 2015. This built on the strong partnerships developed with Dalmarnock and Sacred Heart Primary Schools, the local NHS Health Improvement team, PEEK (Possibilities for Each and Every Kid) and staff at Bridgeton Community Learning Campus. It was set up as a result of research from Glasgow Centre for Population Health and conversations with local people which both highlighted that food poverty, school attainment levels and feeling isolated were real issues for people.



Family Meal and Homework Club, 2017

Whole families are welcomed along to the club as they arrive straight from school, not just school children. Parents and guardians have the option of taking part in a cooking workshop with a qualified community chef, while the children receive homework support from school staff. When homework is done children have the option of going outside to join PEEK's Play Rangers to play. When the homework, playing and cooking is all finished everybody sits down together and enjoys the meal that the parents have produced.

This has resulted in positive outcomes for families and the wider community. The project continues to grow in popularity, to the extent that it recently supported 96 people in one sitting. The project provides an opportunity for parents to build up friendships with other parents in similar positions to themselves. Some parents also stay with the children and help with homework alongside the school staff - this allows them to develop their own ability to

help their children at home with homework. The project has also given the community workers a platform on which to forge strong and trusting relationships with community members. This model now operates in 4 more primary schools covering all local primary schools being delivered by school staff and other partners.

"See if it wasn't for coming here and meeting some of the parents and getting to know the teachers better, I probably wouldn't have joined the parent council if I'm honest."

- Parent

A Summer Camp was added to the project in 2016. This was because feedback from parents and teachers indicated to us that summer holidays were a long period of inactivity which proved to be an expensive time for parents and guardians. This has opened up the school building as a community resource through the year, which has led to parents wanting to do more during term-time too. For example, space was found in the school for parents to gather after they dropped the children off, leading to a 'Blether Group' being formed, which is a safe and supportive space for parents and guardians to chat and take part in mindfulness activities. Yoga classes have also helped facilitate fitness sessions for parents, which parents indicated they would like to take part in. The school has become a place of wellbeing for parents and guardians. In 2017, 120 children and parents attended the summer programme.

"It feels really good because we're learning stuff before we even get into school. In our new classes the teachers will be impressed by everything we've learned so far."

- Child

Barrowfield Ball

Older people in the area feeling isolated was identified as an issue when we spoke with local people, so we helped set up a tea dance in Barrowfield Community Centre to help. Since December 2015, more than 1000 people have joined in and many of them are now regulars with around 50 people, most of whom are elderly, attending weekly. Regulars have also built friendships with a group that attends from the local John Orr Day Centre for people with additional support needs.



Barrowfield Ball, 2017.

Pupils from St Mungo's Academy serve tea and cakes and join in the dancing. and each week People from refugee and asylum seeking communities have also come along to see what goes on at a tea dance and watch footage of old Glasgow. Due to this success, it is planned to start a similar project in Parkhead Community Centre later this year.

Speaking with local people at Barrowfield Ball has led to the growth of other projects. As friendships grew at the tea dances, some people talked about how they had struggled to cope with bereavement and loss. Working with local places of worship, a day of commemoration and remembrance was established that brings the community together to acknowledge the lives of lost loved ones. Organisers can also point people towards other services that can help in the bereavement process. A Bereavement and Blether Café was set up in 2016 to offer further support.

Through speaking to people at the dance about services they would like, a drama club for people with additional support needs has been set up, using the services of Upbeat Theatre Company who work with those in the care of The John Orr Day Centre and The Mungo Foundation. The group meets weekly to take part in drama classes based on their real life situations. This helps build the skills, confidence and abilities of those involved and they present a short public performance at the end of the sessions. The partnership has been so successful that the Mungo Foundation and the John Orr Centre relocated services to the Barrowfield Community Centre in 2016 and 2017, respectively.

What We Are Going To do Next in Parkhead, Dalmarnock and Camlachie Thriving Place

The table on the next page sets out what we are going to try and achieve up until 2025. **This is just a brief summary of the work we aim to do – as more people get involved we will set new goals and try to achieve more. Partners in Parkhead, Dalmarnock and Camlachie Thriving Place also work to a more detailed action plan which has been approved by the local steering group. This is available upon request from the Partnership and Development Officer.**

This is a living plan, so it should change as local people and local organisations work with us to identify new needs and new ways of working.

By 2018	By 2020	By 2024
<p>The Thriving Place partners will:</p> <ul style="list-style-type: none"> • publish this plan and tell as many people as they reasonably can about it; • use the most appropriate methods to engage widely with local people from diverse backgrounds; • use the right methods to engage with and support specific local people affected by local challenges; • make sure organisations bring investment and services to Thriving Places and coordinate these to get the most benefit for local people; • empower local people to decide which local projects get funded through Community Budgeting where project ideas are voted on by local people; • support local people to get involved in decisions about the services in the area, to find out about opportunities to be involved in delivering their own services and to engage with local elected representatives and planning officers to make sure their views are heard; 	<p>The Thriving Place partners will have reviewed and refined the plan annually over the next three years, and it'll be something local people are aware of, and own. Within three years:</p> <ul style="list-style-type: none"> • the Parkhead, Dalmarnock and Camlachie Thriving Place Steering Group will be made up of many local people and service officers and elected representatives, ensuring that the diversity of local communities is represented; • more people will <ul style="list-style-type: none"> ○ be involved in community groups, projects and services; ○ be aware of support that is available; ○ be involved in learning programmes; ○ come to community breakfasts; ○ feel safe in their local area; ○ be able to get about within the area and in and out of the City 	<p>Within ten years:</p> <ul style="list-style-type: none"> • the people who live in Parkhead, Dalmarnock and Camlachie will: <ul style="list-style-type: none"> ○ be involved in local decision making; ○ feel better connected to each other and elsewhere in Glasgow and Scotland; ○ feel that they live in supportive, active and powerful communities; ○ feel confident that services will work with them; ○ be better off in terms of employment, health, safety and education; • services and activities in the area will be: <ul style="list-style-type: none"> ○ led, developed and delivered by the local community working with and managing services;

<ul style="list-style-type: none"> • support local people to become more involved in community life in Parkhead, Dalmarnock and Camlachie through a variety of means so that residents are represented and working alongside services in delivering the Locality Plan • involve local people in reviewing this plan to make sure we do more of what is working well and change what isn't working well • develop the Pathfinder website to include a wider range of services and activities in the area 	<p>centre; and</p> <ul style="list-style-type: none"> ○ engage in voluntary activity 	<ul style="list-style-type: none"> ○ be more about preventing problems than fixing what could have been prevented; ○ based on knowing what works well for local people, avoiding what doesn't, learning from mistakes and learning from community experts (the people who live in Parkhead, Dalmarnock and Camlachie)
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