

Drumchapel Thriving Place



October 2017



Welcome to Drumchapel Thriving Place

Thriving Places was introduced in Drumchapel to help improve the quality of life of people who live and work here. This can mean trying to improve health and wellbeing, community safety, education, employment, income, housing, the local environment or access to services. It can also mean encouraging local involvement in decision making.

A key part of Thriving Places is providing services with people, not to people. This means engaging with communities using a grass roots approach to deliver the right services in order to address the right local needs. A Community Connector was recruited in August 2016 to help local communities get involved in Thriving Places. As such, the work is just ending its first year.

This 10-year plan will tell you more about what Thriving Places is doing in Drumchapel. It is based on consultation with local people over the last year. This is a living plan, which means that it will change as more local people get involved. This plan is meant to help local people become involved.

Local communities have to be meaningfully involved for the plan to work. Without local communities and our partners working together we cannot achieve what the plan sets out.

This plan should be relevant for people who live and work in the local area and there are plenty of opportunities to be involved in different ways. This could mean setting up or joining a community group, joining a club, attending meetings, volunteering or just telling us what you like or what you would like to change about the local area.

We recognise that local communities are made up of a mix of people, from children and young people to the elderly, people from a variety of ethnic backgrounds and religions, disabled people and those with mental health issues. Sometimes people from these groups are less involved in community activities and often less likely to be consulted in planning processes. It is important that we make the extra effort to involve everyone. This means that the plan will represent the views and needs of the widest range of people in the community.

To find out more about Drumchapel Thriving Place you can contact:

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Why This Plan Matters

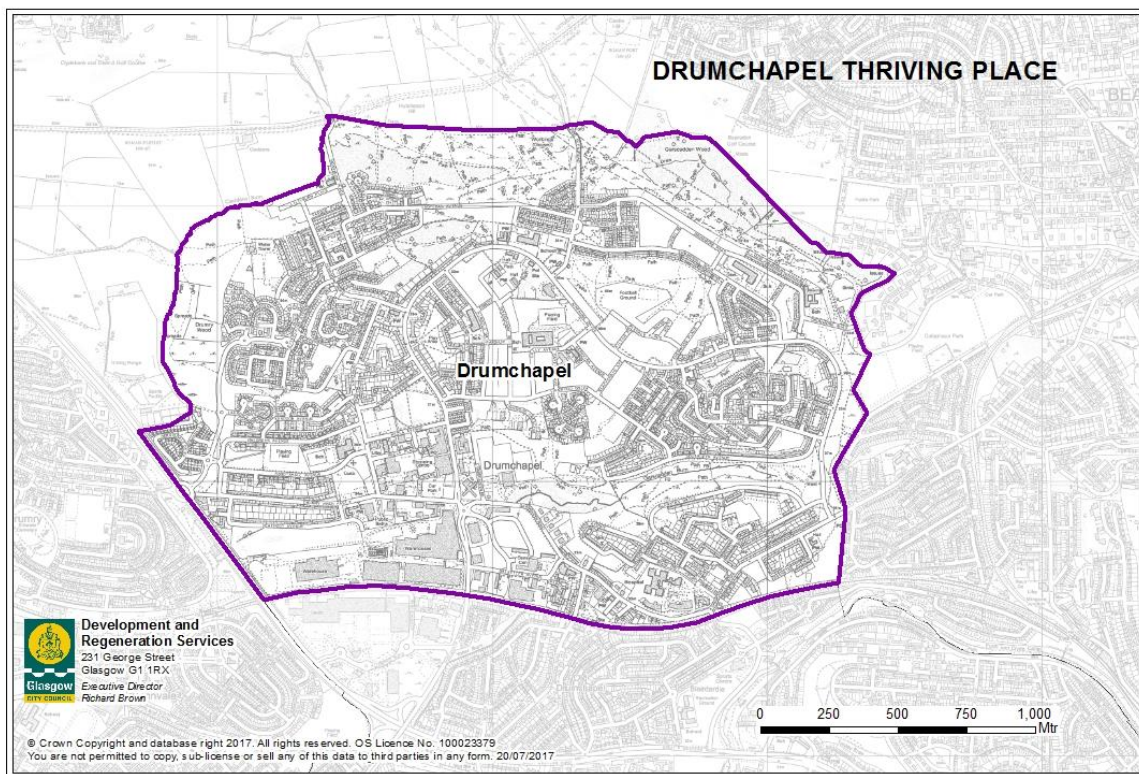
The Community Empowerment (Scotland) Act 2015 was passed to help communities have more say in decisions that affect them and to be empowered to do more for themselves, where appropriate. For example, the Act enables community groups to take ownership of or run a local community centre.

The Act also requires Community Planning Partnerships (CPPs) to produce Locality Plans with local people for areas that are disadvantaged in some way, including health and wellbeing, access to services, housing, community safety, employment, income or education. Locality Plans have to set out local priorities (based on consultation with people who live in Drumchapel), what improvements are planned and when these improvements will be made. If you live or work in the local area you have the right to be involved in the work associated with the Locality Plan. CPPs are required to publish progress reports on Locality Plans every year. This is the Locality Plan for your area. It tells how we will improve the quality of life here over the next 10 years, working in partnership with local communities.

All Community Planning partners are required by the Act to work with communities to achieve the goals identified in this plan. This includes Police Scotland, Scottish Fire and Rescue Service, Glasgow Kelvin College, NHS Greater Glasgow and Clyde, Glasgow Life, Glasgow City Health and Social Care Partnership, Historic Environment Scotland, Scottish Enterprise, the Scottish Sports Council, Skills Development Scotland and Strathclyde Partnership for Transport. There are many other local organisations involved in Drumchapel Thriving Place, which are mentioned later in the plan.

Life in Drumchapel

Drumchapel is situated in the west of Glasgow, it borders Bearsden to the east and Clydebank to the west and is also bordered by Knightswood and Yoker. The boundaries on the map below are flexible, they may change to reflect the way that people identify with the place where they live. Thriving Places may also work just outside these boundaries if local people use nearby community centres or schools, for example.



A Brief History of the Area

Drumchapel was originally part of the parish of New Kilpatrick, becoming devolved in the late 19th century and then a church parish in its own right in 1923. The Old Church (originally serving both Drumchapel and Blairdardie) was built in 1901 for an increasing population. The parish boundary was redrawn to create the new parish of St Margaret's in Knightswood.

Civil administration transferred from New Kilpatrick to Glasgow Corporation in 1938. A housing estate was built in the 1950s to house 34,000 people as part of Glasgow Corporation Overspill Policy. Drumchapel was one of the four main peripheral housing estates together with Castlemilk, Easterhouse and Pollok.

Planners envisaged Drumchapel as a self-contained Satellite Township with its own town centre, shops, schools, churches, open spaces and complete communal services to serve the new housing.

However, in the early stages there were no amenities, shops or public houses with only one post office and a telephone box in the village. The shopping centre was not completed until the early 1960s. Travel was restricted with new residents having to travel into central Glasgow to pay rent for their houses.

The major employers from the 1950s-1980s were the Goodyear Tyre & Rubber Co (GB) Ltd., Beattie's Biscuit Factory, Singers Sewing Machines, Clydebank, The Hills Hotel and the Rigg Bar(Reo Stakis organisation), The Golden Garter Night Club, The Edrington Group Whisky Bond and the various shipyards on the Clyde.



Drumchapel, 1960s.

Recession in the 1970s saw widespread factory closures creating high unemployment and social deprivation in Drumchapel. Beattie's Biscuit factory closed in 1978 while the Goodyear and Singers factories closed in 1979. Reo Stakis Hills Hotel and the Rigg Bar closed in 1988.

Subsequently the area has suffered from significant levels of social and economic disadvantage and has been the focus of numerous waves of regeneration activity and initiatives which sought to improve life circumstances for local residents. Drumchapel was designated a Social Inclusion Partnership in 1999 with a budget of £2.8 million.

For the last thirty years Drumchapel has undergone a radical change in terms of the physical environment, with new housing and improved community facilities.

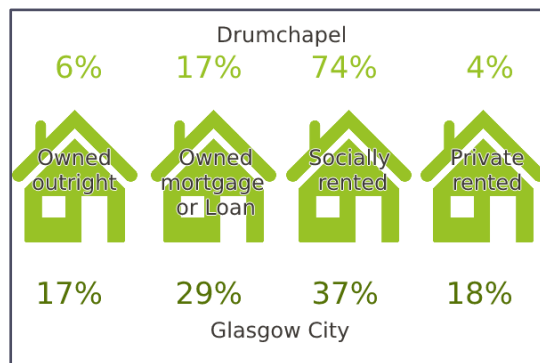


Improvements to Drumchapel housing, 1980s and 2015.

Most of the shipyards have closed with the exception of the now BAE Systems yards at Scotstoun and Govan. The Great Western Retail Park located to the southern end of Drumchapel includes a range of shops, fast food outlets, a pub and Mecca Bingo, all providing local employment opportunities together with the Edrington Group Whisky Bond.

Who Lives in Drumchapel?

The population of Drumchapel is currently 12,648, falling from 13,453 in 2001. Nearly a quarter (24%) of local people are under 16 years of age, compared with 16% across Glasgow. There are relatively fewer people aged 16 to 64 years old in Drumchapel than Glasgow, 64% compared with 70%. 12% of local people are aged 65 or older, compared with 14% across the city.



Drumchapel is less diverse than the city, with 5% of local people being from minority ethnic groups, compared to 11% across Glasgow. 6% of local people were born outside the UK, compared with 12% citywide.

Regeneration has improved the quality of housing in Drumchapel, but local challenges remain. The estimates of female and male life expectancy are slightly lower than the Glasgow average. Drumchapel has a high population of children (24% of the population) under the age of 16 and one of the highest rates of child poverty in Glasgow (48%). A fifth of households in Drumchapel are made up of lone parent families. The area has a relatively low employment rate, with a smaller proportion of students and retired people than Glasgow. There are relatively more local people (15%) who are disabled or have a long term illness than Glasgow (9%).



Drumchapel has active communities and there are a number of local community groups, organisations and services which seek to address local challenges.

What's in Drumchapel?

There are a number of amenities spread throughout Drumchapel. There are five local primary schools: Antonine, Camstraddan, Drummore, Langfaulds and St Clare's. Local children may also go to Blairdardie, Knightswood Primary School or St Ninian's Primary School, which are all close to Drumchapel. Drumchapel High School is the only secondary school in the area. Local young people may also attend St. Peter the Apostle Secondary School, St Thomas Aquinas Secondary School, Notre Dame Secondary School, Knightswood Secondary School, Bearden Academy or Boclair Academy.

There are several nursery schools and early years' centres within the area: Chesters Nursery School, Cloan Nursery School, Drumchapel Early Years Centre, Drumchapel Family Learning Centre and Fasque Family Learning Centre. There are several other pre-school facilities close to Drumchapel: Cloverbank Nursery School, Knightswood Early Years Centre and Rowena Nursery School.

Drumchapel Community Centre, the Phoenix Centre and Stonedyke Neighbourhood Centre provide facilities for local community groups to use. Some local services for all ages are run out of the centres.

There are many active community groups and associations in Drumchapel. This includes tenants and residents groups, lunch groups, parent and toddlers groups youth projects, arts organisations and knitting groups to name a few. Some of these groups are quite formal, with constitutions and bank accounts and some are groups of friends who meet regularly for to take part in activities or shared interests and socialise.

Local groups and organisations include 3D, Addaction, Antonine Court, Bounce, Breakfast and a Blether Network, COPE Scotland Ltd, D60 Network, Drumhub, DRAW: Drumchapel Arts Workshop, Drumchapel Citizens Advice Bureau, Drumchapel Clothes Bank, Drumchapel Community Business, Drumchapel Credit Union, Drumchapel Food Bank, Drumchapel L.I.F.E., Drumchapel Money Advice Centre, ENABLE: Fortune Works, G15 Youth Project, Kingsridge / Cleddans Economic Development Group (KCEDG), Momentum and Quarriers.

Drumchapel Community Ownership Group (DRUMCOG) represents all Registered Social Landlords and local housing organisations operating within the Drumchapel area. The membership comprises: Cernach HA, Drumchapel Housing Co-operative, Kendoon HA, Kingsridge Cleddans HA, Pineview HA and Tenant Managed Homes (Drumchapel). The members of DRUMCOG form the Wider Action Forum in Drumchapel.

There are many local places of worship, with a local Churches Network including the Baptist Church, Drumchapel St Marks Church, Church of God Scotland, Destiny Church,

Drumchapel United Free Church of Scotland, Fountain of Love Church, St Andrew's Church, St Benedict's Church, St Laurence's Church, United Free Church and United Reform Church. Many of these provide a range of services for local people.

Drumchapel has several sport and leisure facilities, such as ARGO Boxing Club, Donald Dewar Centre, Drumchapel Gymnastics Club, Drumchapel Library, Drumchapel Sports Centre, Drumchapel Swimming Pool, Drumchapel Table Tennis Club and Drumchapel Tennis Club. The nearest cinema is located in Clydebank town centre.

Building Connections in Drumchapel

The approach taken by Drumchapel Thriving Place is to work with existing community groups. These are the local community groups and organisations that have been engaged so far and the ways in which they are working with communities in the local area. Thriving Places will build on this work over the next 10 years.

Active Drumchapel

Drumchapel was chosen in discussion with the Scottish Government as a test site for a community development approach which would promote and increase physical activity by having conversations with community members and local organisations. The conversations were analysed to develop an action plan that resulted in a saturation of physical activity opportunities in the community. The Drumchapel community was chosen because of the strengths of existing partnerships and interest in physical activity, existing facilities, the sports hub, community infrastructure and primary care interest. Drumchapel has a community health history in establishing community events such as the Drumweath Games and Drum 5k.

Breakfast and a Blether Network

The Network is hosted by Glasgow Health and Social Care Partnership North West Health Improvement Team and has worked to promote the Drumchapel Thriving Place initiative. There are no formal aims, or terms of reference for the group. Partners decided at an early stage that they did not want the group to be formalised.

The aims of the meetings are to connect local partnership arrangements and area structures and encourage the collaboration between different organisations and groups, creating organisational links. Meetings are attended by members of various organisations and the local community and a number of consultations have been undertaken using the Place Standard tool. The focus of the sessions has been on organisational updates, Thriving Places developments, Place Standard assessment tool and consultative questions.

Churches Partnership

The Drumchapel Churches Partnership is the local group of churches from different denominations working together to cultivate community and engage in worship and fellowship. Formed about 17 years ago, the partnership members regularly share worship during Lent, Pentecost, etc. and organise activities for and with the community. Currently the partnership is collectively engaged in raising awareness of mental health and elderly care.

Community Orientated Primary Care (COPC)

The Drumchapel COPC project is an informal partnership between a cluster of six general practices, public health and health improvement. This collaborative project operates at neighbourhood level and delivers tangible change in response to need at 'grassroots' community level.

D60 Network

The network focuses on the local heritage and history of Drumchapel, the relationship with the older Drumchapel village and the experience of residents. The network also focuses on the people, places, industries, triumphs and challenges within the context of Drumchapel's 60th birthday with a vision to its 70th year. Every two years D60 organises "D in the Park" which promotes the work of a wide range of organisations working in Drumchapel by offering free activities in the park.



The D60 Group at the opening of the exhibition at Kelvingrove Art Gallery and Museum.

Early Years Network

Social Work, Education, Health Services and the Third Sector work together in this network which is comprised of professionals working with the Early Years (0-8 years) in Drumchapel. The aim of the Drumchapel Early Years Network (DEYN) is to offer opportunities for professionals working within early years to come together, share information on their work and contribute to improving the lives of children in the area through shared learning, understanding and experience. The Network implements the Early Years Collaborative Approach of rolling out and scaling up good practice and what works and trying new ways of working to verify the impact. The anticipated outcomes of the DEYN are that:

- Families access the right support at the right time,
- Life improves for the children and their families, and
- Drumchapel is the best place in Scotland for children to grow up.

By sharing information, working together, learning from each other, rolling out good practice, scaling up what works and trying new approaches, a positive impact will be made on the children, families and wider community.

Cycle Hub

Drumchapel Cycle Hub is a project funded initially by Spirit 2014 through Drumchapel Sports and Active Drumchapel network. Approximately 40 children and 20 adults, aging from 2 to 62 years cycle each week.

Drumchapel Winterfest

Since Christmas 2012 a group of Drumchapel young people and residents, under the leadership of G15 Youth Project, have held a two day event for 400 children. Over 25 volunteers and staff take part. Local schools, nurseries, housing associations are contacted to ensure that the most disadvantaged children do not miss out on the “magic of Christmas”. Approximately 1500 residents attend the 2 day event.



Drumchapel and West Winterfest, 2016.

Drumchapel and West Winterfest is an annual event held on 5th November in Drumchapel Park. The event is a community partnership initiative aimed at tackling anti-social behaviour and rogue bonfires in the North West of the city and includes musical entertainment, a firework display, and street theatre, among many other activities.

DRUMHUB Community Christmas

DRUMHUB – a Community Charity, offers people the opportunity to meet every Tuesday, 11am – 3pm at the “Church On The Hill” to socialise, have lunch, take part in activities and find out what’s happening in their community. An example of DRUMHUB activity is the DRUMHUB Community Christmas Gathering where members of DRUMHUB promoted an event on Christmas Day 2016 for over 70 people living alone and who did not have friends or family together on Christmas Day. The group provided a three course lunch, entertainment and transport and intend transforming this into an annual event.

Drumchapel Walking Challenge

This unique 12 week online challenge was the first community-wide event of its kind in Scotland and has been created to help support an Active Drumchapel.

The Drumchapel Walking Challenge was a simple, free and fun way to keep people active and reap the benefits of a healthier, active lifestyle.

Get Active Drumchapel

Get Active Drumchapel event aims to encourage local people to try different activities including cycling, walking, tennis, table tennis, skateboarding, gymnastics and games.

Parkrun

Parkrun organise free, weekly, 5km timed runs for everyone. Whether people have never run before, or want to get back into being more active, Parkrun is a free and easy way of getting fitter and healthier. The runs are open to everyone at all ages and are an excellent opportunity to become involved with volunteering opportunities.

The Jigsaw Project

The Jigsaw Project is a community inspired GP-cluster led partnership initiative to co-design new pathways of intervention in mental health. Its aim is to support the health and wellbeing of people and families in Drumchapel and Yoker by improving connections between primary care, mental health services and community assets, and to share the learning across Scotland and beyond.

It is a partnership between the Drumchapel and Yoker GP Clusters and their project partners: COPE Scotland, Drumchapel Life and the Alliance and is supported by NHS Greater Glasgow and Clyde with funds provided by the Scottish Government's Transforming Primary Care Mental Health Initiative.

How Community Groups and Organisations Have Been Engaged

The Community Connector and local partners within Drumchapel Thriving Place are involved in a series of ongoing conversations with the groups to address local challenges. The approach is to work with communities, rather taking action for them. Different ways of working have been used, including community arts, development sessions and a tool called the Place Standard. Within the Thriving Places approach we try to make sure that the most appropriate community engagement tools are used, so that everyone can get involved in a way that is comfortable to them.

The Place Standard tool, for example, has been used as a means of highlighting what people like about Drumchapel and what they think needs to change for it to become a "Thriving Place". This worked was carried out with a range of community groups by the local health improvement team. In some instances sessions were facilitated by health improvement staff, in others the lead was taken from within the community group or organisation.

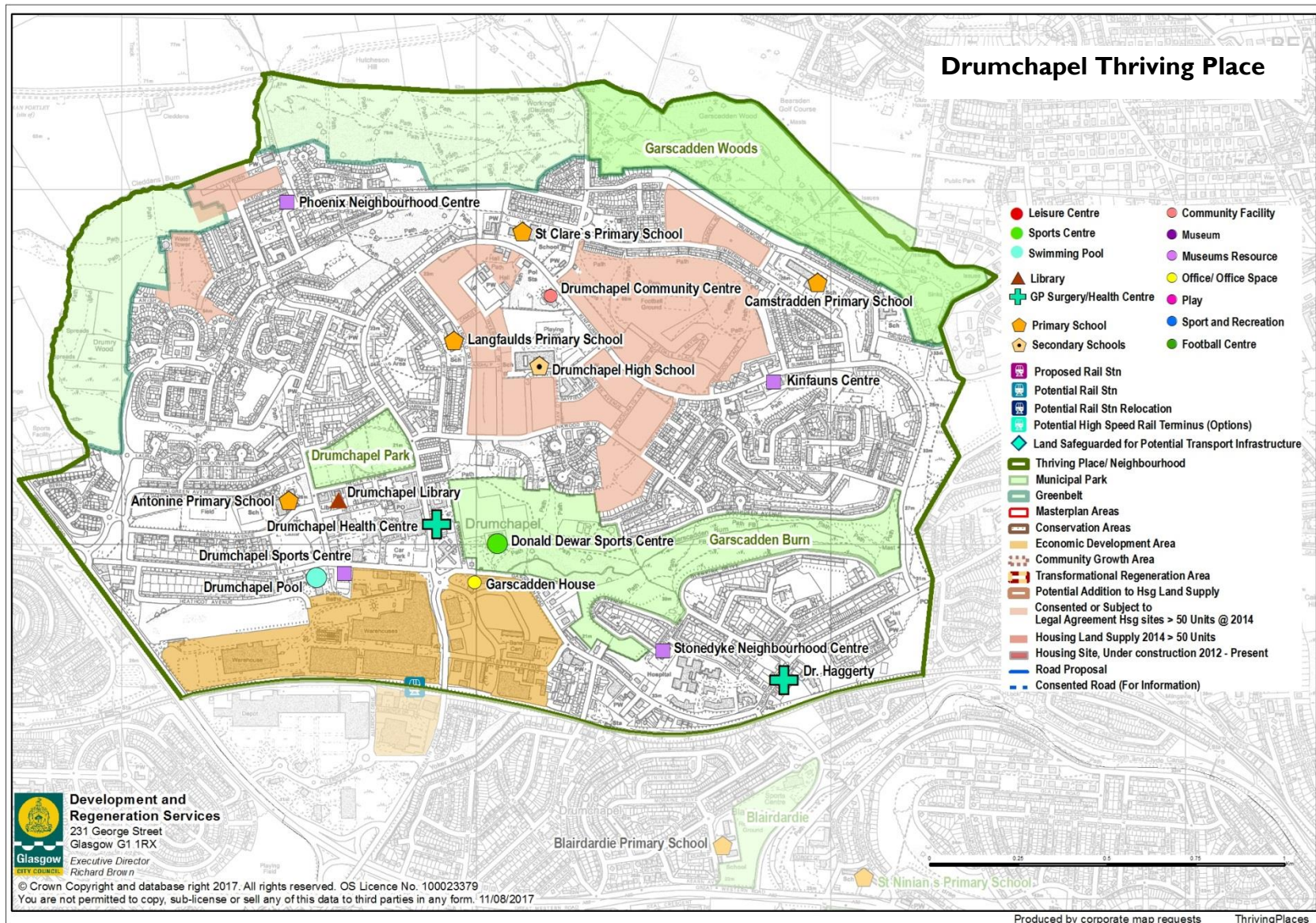
Local Priorities

There are a number of local issues which consistently are discussed by local people at the community groups and networks that have been engaged with so far. Local services will work with local people to try and address these issues:

- Unemployment/in-work poverty, low paid work
- Poverty in general (fuel/food/literacy/debt...)
- Organisations working separately
- Lack of awareness of activities delivered among/by organisations
- Lack of awareness about the future of Drumchapel
- Sharing experience and knowledge of long term activists to generate new community participants
- Improving Drumchapel Shopping Centre

Planned Development for Drumchapel

Drumchapel has changed massively over the last thirty years and further development is planned for the local area. For example, there are a number of housing developments planned for the local area. These are shown on the map on the next page. There are plans to build potentially around 1,097 housing units in Drumchapel. This is a mix of private and social housing. This means there could be a significant increase to the local population in the next ten years. The map also shows that economic development is planned for the southern part of Drumchapel Thriving Place.



Thriving Place Action Plan

Thriving Places is coming to the end of its first year in Drumchapel. It was introduced to help existing services work better with each other and with communities to address the local challenges mentioned earlier in this plan. **This is a living plan, it will grow as more local people, groups, organisations and service get involved in Thriving Places.**

The table on the next page sets out what we are going to try and achieve up until 2026. This is just a brief summary of the work we will do, as more local people and local organisations get involved we will set new goals and try to achieve more.

Drumchapel Thriving Place is committed to tackling poverty and inequality in Drumchapel by:

- using an Asset Based Community Development approach to create stronger, safer, healthier, happier and more inclusive communities,
- establishing a strong working partnership between organisations in Drumchapel supported by appropriate procedures and protocols at a local and city wide level,
- building connections through social interaction activities and opportunities,
- channeling resources to community development and building relationships between local communities, organisations and services, and
- focusing on the cause of local issues as well as the effects.

By 2018	By 2020	By 2026
Support for a wide range of community events with particular focus on community budgeting	Thriving Places Group(s) formed with a mixture of established activists and new local people	Drumchapel is a place where more people are proud to live, comprised of resilient people and communities that are connected, active, inclusive and supportive
Embed the Locality Plan taking advantage of the Community Connecting Plan process	Locality Plan consolidated	Services and activities are defined, developed, delivered by communities, statutory and voluntary organisations, agencies, third sector, under local control
<ul style="list-style-type: none"> Encourage connectivity and collaboration between local groups, organisations and networks working in Drumchapel 	<ul style="list-style-type: none"> Resources and activities planned appropriately to avoid duplication and delivered where and when appropriate to the needs of the community 	Networks and partnerships are consolidated to guarantee ongoing collaborative activities
Invest in improving local peoples' skills through access to training and education	Established local training and education opportunities under local control	More people in Drumchapel with upgraded skills accessing work and education
Gather information about future developments in Drumchapel from appropriate sources	Created more awareness among local people as to the future of Drumchapel together with mechanisms of intervention	Local people exercising control over the development of their local area